

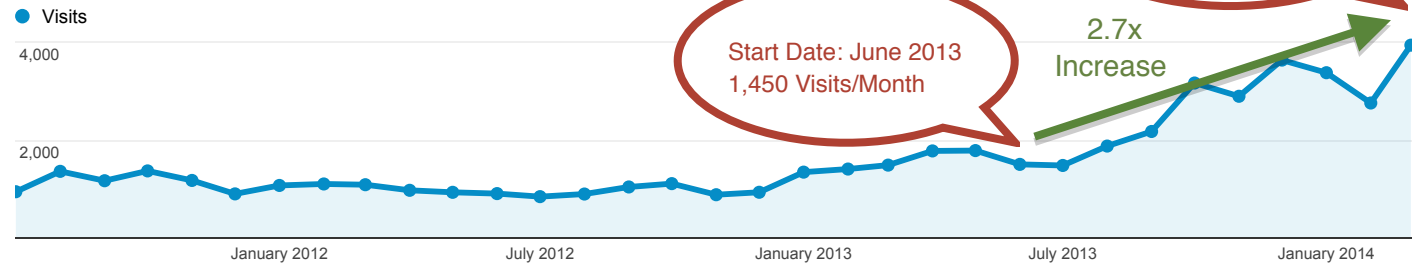
Organic Search Traffic

Jul 1, 2011 - Mar 31, 2014

All Visits
26.99%

Explorer

Summary



Source	Acquisition			Behavior			Conversions <input type="button" value="All Goals"/>		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	53,228 % of Total: 26.99% (197,230)	69.24% Site Avg: 75.62% (-8.43%)	36,856 % of Total: 24.71% (149,141)	49.01% Site Avg: 54.13% (-9.44%)	2.75 Site Avg: 2.19 (25.73%)	00:02:20 Site Avg: 00:01:37 (44.75%)	0.95% Site Avg: 2.46% (-61.38%)	505 % of Total: 10.42% (4,845)	\$0.00 % of Total: 0.00% (\$0.00)
1. google	48,981 (92.02%)	68.90%	33,746 (91.56%)	48.54%	2.75	00:02:22	0.99%	485 (96.04%)	\$0.00 (0.00%)
2. indeed	2,084 (3.92%)	75.05%	1,564 (4.24%)	69.58%	2.22	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. bing	1,017 (1.91%)	70.21%	714 (1.94%)	36.77%	3.32	00:02:40	0.79%	8 (1.58%)	\$0.00 (0.00%)
4. yahoo	631 (1.19%)	72.58%	458 (1.24%)	42.63%	3.11	00:02:09	0.79%	5 (0.99%)	\$0.00 (0.00%)
5. yandex	178 (0.33%)	76.97%	137 (0.37%)	52.25%	2.34	00:02:15	1.12%	2 (0.40%)	\$0.00 (0.00%)
6. ask	66 (0.12%)	68.18%	45 (0.12%)	43.94%	2.47	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. naver	54 (0.10%)	68.52%	37 (0.10%)	31.48%	5.65	00:04:35	1.85%	1 (0.20%)	\$0.00 (0.00%)
8. avg	42 (0.08%)	73.81%	31 (0.08%)	33.33%	2.86	00:04:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. daum	40 (0.08%)	27.50%	11 (0.03%)	22.50%	5.05	00:06:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. aol	30 (0.06%)	63.33%	19 (0.05%)	30.00%	3.57	00:03:22	3.33%	1 (0.20%)	\$0.00 (0.00%)