

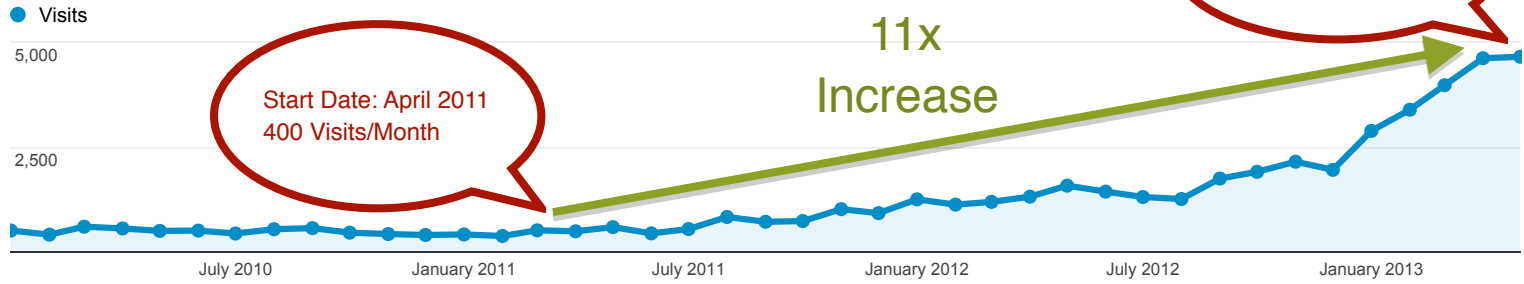
Organic Search Traffic

Jan 1, 2010 - May 31, 2013

All Visits
20.59%

Explorer

Summary



Source	Acquisition			Behavior			Conversions <input type="button" value="All Goals"/>		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	51,636 % of Total: 20.59% (250,732)	73.84% Site Avg: 66.71% (10.70%)	38,129 % of Total: 22.80% (167,256)	55.33% Site Avg: 64.87% (-14.71%)	2.72 Site Avg: 2.05 (33.05%)	00:02:24 Site Avg: 00:01:46 (35.42%)	2.74% Site Avg: 2.44% (12.31%)	1,413 % of Total: 23.13% (6,109)	\$0.00 % of Total: 0.00% (\$0.00)
1. google	46,888	74.44%	34,903	56.49%	2.65	00:02:21	2.70%	1,265	\$0.00
2. bing	2,708	62.44%	1,691	41.17%	3.65	00:03:01	2.95%	80	\$0.00
3. yahoo	1,367	70.30%	961	41.48%	3.45	00:03:01	3.44%	47	\$0.00
4. ask	170	87.65%	149	59.41%	2.46	00:02:20	5.88%	10	\$0.00
5. aol	122	86.89%	106	50.00%	2.68	00:02:14	0.82%	1	\$0.00
6. avg	85	95.29%	81	71.76%	1.75	00:01:35	0.00%	0	\$0.00
7. search	78	83.33%	65	41.03%	3.81	00:02:47	0.00%	0	\$0.00
8. conduit	49	89.80%	44	73.47%	2.92	00:04:48	14.29%	7	\$0.00
9. search-results	48	58.33%	28	52.08%	3.17	00:02:29	4.17%	2	\$0.00
10. babylon	41	95.12%	39	68.29%	1.90	00:01:56	0.00%	0	\$0.00

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